

Fair and future-oriented separation management



NewPlacement AG. For more than 30 years we have been advising management, C-level, executives and specialists - individually and holistically instead of with standards in the mass business - in their professional job search up to the start of the new challenge and beyond. As a lead provider, we support companies in a fair and respectful separation process with their specialists and executives on both sides and ensure a more productive future orientation on both sides. Individuality, innovation, product and service quality in the sense of qualitative market leadership is one of the parameters for our success rate of almost 100% and a significant reduction compared to unsupported application processes. All our SeniorPartners benefit from the broad functional and industry background as well as the networking of the entire NewPlacement partnership. Convince yourself personally of our offer at more than 60 European locations or in the worldwide OnlineCoaching (in 4 languages) in a non-binding and free information interview. We understand people, companies and careers.

Future-oriented benefits for companies

- **Conflict-free separation.** Fair separation management and the NewPlacement AG set-screw model (separation parameters) enable a win-win situation and avoid court escalations.
- **Welfare/self-determination.** NewPlacement AG's 3-2-1 model (also as lead provider) does justice to both the company's care (pre-selection provider) and the affected employee's* self-determination (final selection methodology & coach) for his or her future.
- **Cost.** Massive use of the coach's time (usually around 40h within 3 weeks) promotes a quick forward orientation as well as shortening of placement time and thus cost savings for companies.
- **Separation prevention.** Fair separation also means separation prevention for the existing staff and avoidance of unrest.
- **Later cooperation** with employees who have left remains possible after their new start in another company (customer, supplier, return, etc.).
- **Corporate culture** and image are also determined by how departing managers and employees are treated.



Markus Ilg. After graduating from high school and military service with parachuting training, he studied printing technology at the University of Applied Sciences for Printing in Stuttgart, graduating with a degree in engineering. Postgraduate studies in International Marketing in Reutlingen to obtain an MBA with a stay abroad in Brazil. Career start as a trainee in the sales department of a global FMCG company. Management positions in sales and marketing in various companies and industries b2c (Coca-Cola, Seagram, Gardena, Dannemann) and b2b (rou bill, Siegwert, WTS) up to the position of sole managing director. Extensive experience with repositioning, restructurings, takeovers, reorganisations as well as building up brands and markets. Responsible for recruitment and separation processes in line with corporate culture. Trained as a NewPlacement coach by the founder and co-owner of NewPlacement AG.

Decisive advantages for managers and specialists

- **Sound basis.** The full-day biography provides the sound basis (management balance) for the application process with 150-200 performance, experience and competence values as well as soft skills, which cannot be replaced by psychological tests and biographical analysis.
- **Covert labour market.** The broad market scan with an international selection of more than 4,000 headhunters and our JobSearcher (> 500 job boards) are the gateway to the hidden market.
- **8 runways** to application success create access to strategically correct projects through their parallelism and individuality. They cover proactive and reactive applications, network contacts, recommendation marketing, digital self and self-employment.
- **Essenzion** significantly improves the application process with individuality in every project and at every interview stage (script, re-briefing, mirrored utility values) compared to standards.
- **After success.** The NewPlacement range of services goes far beyond the new job with additional offers such as job insurance, coaching on demand and update after 3-5 years.

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Our [concept images](#) make professional separation management understandable and memorable through reduction and transformation.

